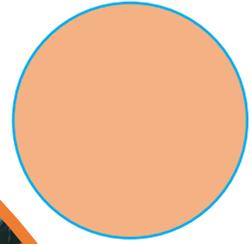




# ZINDAGI TECHNOLOGIES

Trust. Technology. Transformation



## COMPANY PROFILE

### IT Consulting and Managed Services

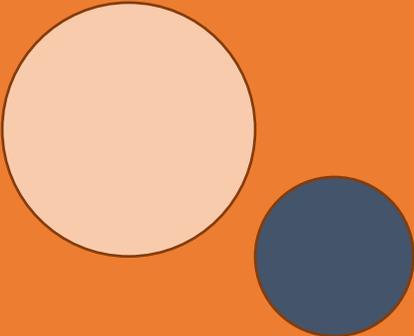
We combine technology expertise and business intelligence to drive change, create value and deliver results



# Welcome

We provide **superior IT solutions** that address your immediate challenges and also enable your business to scale new heights. From IT services to software development, marketing, and web design, Zindagi can **handle all of your business technology needs.**

*Get more out of your technology investment, reduce stress, and grow your business!*



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# Who We Are



We are  
a Smart  
Team

We have  
a Vision

Small enough  
to care. Big  
enough to  
scale.

Zindagi Technologies is an IT consulting and system integration company with the capability to deliver **end to end IT infrastructure solutions and services**. At Zindagi, our focus is to create value for our customers by applying our deep industry experience, technical expertise and business intelligence. Every day, we strive to become a trusted technology solutions advisor who **understands** our customers' needs - and **identifies, builds, integrates and manages** superior technology solutions that addresses those needs.

**MISSION:** Understand our customers business needs and challenges with a deep sense of **empathy**. Build, integrate, optimise and manage superior innovative technology solutions which **help them succeed**.

**VISION:** Improve people's **lives** and empower **businesses** through the development of **innovative technology solutions and services**.

# Our Values

## 1 Integrity

What is “right” isn’t always “easy”. Honesty, transparency and commitment must reflect in everything we do.

## 2 Empathy

In order to solve real problems and make our customers succeed, we must put ourselves in their shoes and understand their needs.

## 3 Build for Resilience

The solutions we deliver should shine when juxtaposed to resilience disciplines such as availability, scalability, security and reliability.

## 4 Be Entrepreneurial

Be bold. Be your own CEO! Apply original thought. Visualize the outcome of your efforts. Be resourceful.

## 5 Accountability

Be accountable - even if no one is looking. We mustn’t pass the proverbial buck. Each one of us must hold ourselves accountable for outcomes - Good or Bad. Believe that “If it is to be, it’s up to me”.

## 6 Desire to Serve

Create strong customer connections and become famous for providing the best customer service experience. Every decision we make, and every outcome we measure - MUST be based on how well it serves our customers.



# Our Values



## 7 Courage

Carry the audacious belief that we can influence and shape a better future by constantly challenging the status quo, innovating and taking risks.

## 8 Speed

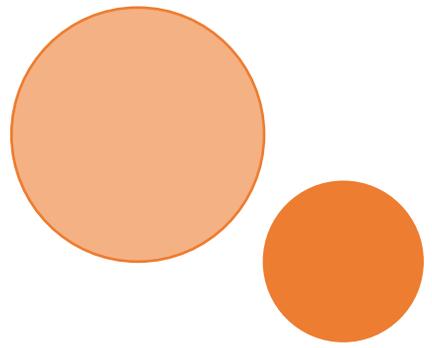
Whether creating or troubleshooting, make thoughtful decisions quickly and act on them expeditiously.

## 9 Engage Openly

Active participation (speaking thoughtfully, respecting diversity of opinion and listening with an open mind) is what creates better outcomes. Candor and collaborative dissent is critical to our success.

# Our Team

Experts. Doers. Trusted advisors. We bring the hands-on experience and technical know-how required to get things done—and deliver lasting impact.



**Abhijit Anand**  
CEO, Founder



**Aditi Anand**  
VP, F&A



**Sana Khan**  
Head, Technology Practice



**Asem Maini**  
Sr. Mgr, HR & Admin



**Aditya Behl**  
Sr. Mgr, Service Delivery



**Umesh Pandey**  
GM, Sales

The team at Zindagi carries rich experience in planning, designing, innovating and building large scale infrastructures built around resilience disciplines. Our “Customer First” motto drives every decision we make.



**Mr. Abhijit Anand**  
**Founder and CEO**

## Word From The CEO

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**“You can count on us for fast turnaround, innovative ideas and top-notch service that feels like we’re your own employees, not a vendor.”**

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At Zindagi, our focus is to create value for our customers by applying our deep industry experience, technical expertise and business intelligence. Every day, we strive to become a trusted technology solutions advisor who understands our customers’ needs - and identifies, builds, integrates and manages superior technology solutions that addresses those needs.

My message to the team has been - “We exist because of our customers. Imbue in yourselves, a desire to serve and help them”.

In the past few years, this list of customers has grown steadily as we executed multiple transformational projects covering various verticals including telecom, retail, banking, aviation, defence, government, enterprises and small businesses.

Our technical expertise covers diverse skill sets such as software defined WAN, Data Center automation, Private clouds, Hybrid clouds, application modernisation, cyber security assessments, infrastructure performance and stability audits, etc.

Our list of ecosystem partners help us scale - enabling a company headquartered in New Delhi, to serve the entire country with bespoke ‘cable to cloud’ solutions to their unique IT challenges.

You can count on us for fast turnaround, innovative ideas and top-notch service that feels like we’re your own employees, not a vendor.

So, if you’re looking for more than a value-added reseller. And instead, want a partner who will value your success as much as their own, look no further than Zindagi Technologies.

# Our Services

We deliver high-performance services to help your business embrace innovation and tackle the ever-changing challenges of today's digital world. Designed to meet your specific needs, our services capture and deliver business value in a cost-effective way.



## Data Center

Modernizing infrastructure for performance, security, reliability, and automation is the leading reason why clients first call on Zindagi, & why they continue working with us.



## Cyber Security

Suffered a breach or a cyber attack? Experience the urgency of our incident response. Reach out to us now and we will take immediate action.



## Cloud Solutions

Wherever you are on your cloud transformation journey, Zindagi has the technical expertise and hands-on experience to remove obstacles and realize opportunities faster.



## Managed IT

We'll keep your day-to-day operations running smoothly by taking care of the technology nuts and bolts so your employees can stay on-mission supporting your customers.



## IT Consulting

From analyzing systems to planning and execution, we can help you determine what steps to take to fill the gaps in your current business technology and overcome your greatest business challenges.

# Our Services

We deliver high-performance services to help your business embrace innovation and tackle the ever-changing challenges of today's digital world. Designed to meet your specific needs, our services capture and deliver business value in a cost-effective way.



## Devops

By consolidating development and operations, we help businesses establish transparent and quick software delivery cycles, along with improving the quality of implemented solutions and setting up collaboration-driven cross-functional teams.



## Business Continuity

You need more than a disaster recovery plan. You need a proven approach and a dedicated team that will work when you need it most. That's where Zindagi's IT resiliency team shines. We protect your workloads, wherever they live and however complex they may be.



## Advanced Technology

Our multi-domain experience and solid expertise in a variety of technology stacks make us a trustworthy partner for innovation-intensive projects of any scale involving AI/ML, IoT, data engineering, and emerging technology services like computer vision, RPA, and digital twins.



## App Development

We combine our years of tech expertise and industry-specific knowledge to develop custom software that addresses our customers' multiple business needs and technological objectives.

# Our Projects

Zindagi specializes in managed IT services, managed cybersecurity, cloud solutions, and strategic IT consulting. We are passionate about bringing enterprise-level productivity, scalability, and cybersecurity to small and medium businesses.



## SDI, Bhubaneswar NOV 2021

### Services Rendered

Cyber Security, Video surveillance, blanket wireless coverage for the entire college, offices, hostels and campus along with Cisco DNA (Software Defined Networking)



## NDC Orissa FEB 2019

### Services Rendered

Private Cloud based design and build leveraging tech including Vmware NSX, Cisco ACI, EMC Enterprise Storage, Symantec Cyber Security, Citrix VDCs, Cisco NG-IPS, etc



## CONCOR SEP 2019

### Services Rendered

Live migration from legacy DC and MPLS over to Application Centric ACI and Cisco SD-WAN, along with setting up their Cyber Security Operations Center

# Our Projects

At Zindagi, we solve unique challenges with bespoke technology. We listen. We learn. We Adapt. We expertly uncover solutions for startups, enterprises, and Fortune 500 companies.



## ITD, CPC 2.0

 **OCT 2021**

### Services Rendered

Plan, Design, Build and Manage the entire DCN infrastructure hosting the compute, network, security and storage of all tax filing done in the country



## JDA Smart City

 **FEB 2019**

### Services Rendered

Data Center, collaboration, ICC integration, cyber security and campus WAN



## UIDAI HQ

 **SEP 2019**

### Services Rendered

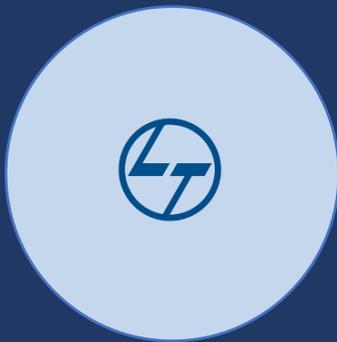
Campus wired and wireless design and build, cyber security, and video conferencing

# Our Clients

## We're proud to present to you some of our esteemed clients

At Zindagi, we believe in harnessing the power of cross functional, multi disciplinary teams grounded in functional and technical expertise.

We deliver high-performance services to help your business embrace innovation and tackle the ever-changing challenges of today's digital world. Designed to meet your specific needs, our services capture and deliver business value in a cost-effective way.



# Our Clients

We're proud to present to you some of our clients

Based on your strategic objectives, we focus on business outcomes in software engineering, advanced technology, development teams, digital consulting, and solution operations.



Bay Datacom  
Solutions Pvt. Ltd.



Quantela



snapdeal



Tech  
Mahindra

Call Us  
Email Us  
WhatsApp Us  
Visit Us

Your convenience matters!



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## Get In Touch

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